



VETERINÁRIOS SEM FRONTEIRAS PORTUGAL

ACTIVITY PLAN 2018

The 2018 Activity Plan for the VSF-Portugal (VSF-PT), as proposed by the respective Directive Board, has the purpose of enabling the Association's supportive external action. Therefore, with this intent, the Association must be able to consolidate its place in the field of Veterinary Medicine – both nationally and internationally – and, on the other side, to reinforce its internal structure and financial situation.

The 2018 strategical goals are as follows:

1 National Level

- 1.1 Strengthen the relationship of the Association with its active associates;
- 1.2 Increase the visibility and enhance the image of the VSF-PT within the veterinary class and among the general public, with the aim to expand the number of members and donors of the Association;
- 1.3 Find new sources of financing that enable the sustainability of the Association in the medium and long-term;
- 1.4 Improve the dissemination of the Association's activities in order to elicit the participation of a higher number of associates in the initiatives of the VSF-PT;
- 1.5 Reinforce the participation of the VSF-PT in the Portuguese NGDOs Platform.

2 International Level

- 2.1 Reinforce the participation in the initiatives of the VSF-International;
- 2.2 Evaluate the capacity for intervention in beneficiary countries;
- 2.3 Identify suitable technical fields in order to support projects related to technical assistance and training;
- 2.4 Retake and reinforce the partnerships with other Organisations abroad;
- 2.5 Identify new projects with similar goals and in complementary fields.

The operational measures for the implementation of the outlined strategic goals are as follows:

1. NATIONAL LEVEL

1.1 Strengthen the relationship of the Association with its active associates;

1.1.1 Reactivation of the Association's webpage through the development of a new website and the regular updating of the Facebook page in order to maintain the active members both informed and interested in the diverse initiatives of the Association, as well as looking for the encouragement of social interactivity and the active participation of the associates and the engaged public.

1.2 Increase the visibility and enhance the image of the VSF-PT within the veterinary class and among the general public, with the aim to expand the number of members and donors;

Make use of every opportunity to promote the VSF-PT, particularly in the context of enlarged veterinary meetings and, especially, in congresses and training events, namely, as follows:

1.2.1. Congress Veterinary Hospital Montenegro, on the 24-25 February 2018, at the Europarque, Santa Maria da Feira, Portugal, in which the VSF-PT will be allowed a free exhibition booth in the commercial exhibit room, thus enabling the contact of the Association with the veterinary colleagues, young professionals, veterinary nurses and companies of the sector;

1.2.2 8th Training Event of the Portuguese Veterinary Medical Association, on the 14-15 April 2018, at the Lisbon Congress Centre, where the allowance of a free booth in the commercial exhibit room or in a circulation area, also intended for the communication of the Association with the participants, is under study.

1.3 Find new sources of financing that enable the sustainability of the Association in the medium and long-term;

Both to comply with the actual financial obligations and to accept new responsibilities that enable the development of the Association and its respective engagement with new projects it is imperative to improve the financial situation of the Association. Therefore, mechanisms must be developed in order to ensure the revenue yield from the membership fees – both from the pre-existent and the new associates – and also to ensure revenues from:

- ✓ Submission of projects either individually or preferably with other NGDOs;
- ✓ Fundraising activities aimed at the veterinary laboratories, the veterinary supplying companies and the veterinary support services;
- ✓ Sale of products aimed for the promotion of the Association but also relevant for the general public (merchandising items, for example);

- ✓ Analyse the possibility of registering the Association as an institution of public utility, and therefore able to benefit from an optional tax donation of the contributory IRS or VAT (0.5% of the liquidated IRS and 15% of the VAT).

1.4 Improve the dissemination of the Association's activities in order to elicit the participation of a higher number of associates in the initiatives of the VSF-PT;

Resume the initiative of activating and supporting the regional nuclei, which have been inactive up to now, namely, in three centres: North, Central and South. These cores have been respectively hosted in the faculties of Veterinary Medicine of UTAD, ICBAS, ULisboa and UÉvora, with the participation of elements of the corporate bodies from the three regions.

1.5 Reinforce the participation of the VSF-PT in the Portuguese NGDOs Platform;

The participation of the VSF-PT in the NGDOs Platform has been low; however, the Association has always kept in touch with the Platform through the daily sending of informative newsletters and emails concerning the activities of the associate members as well as regarding the collaboration opportunities that might be subject of evaluation and further analysis.

2. INTERNATIONAL LEVEL

2.1 Reinforce the participation in the initiatives of the VSF-International;

2.1.1 Strengthen the close contact with the VSF-International on a routine basis;

The reinforcement of the participation of the VSF-PT within the framework of the VSF-International is essential in order to increase the Association's capacity for action in the operations of the VSF network in beneficiary countries, as well as to acquire the necessary experience for the internationalisation of the VSF-PT. The enhancement of the contacts with the VSF-International, as well as with its respective members, must be prioritised on a routine basis, including making an effort to identify and explore opportunities to build partnerships that enable the collaboration or participation of the VSF-PT members.

2.1.2 Participation in the Communication Working Group of the VSF-Internacional;

The Communication Working Group of the VSF-Internacional («Grupo de Trabalho Comunicação») is comprised by only 5 member countries, including the invitee VSF-PT. The active, accessible and integrated participation of the Portuguese Association will allow a differentiated access to the initiatives of the international network.

2.2 Evaluate the capacity for intervention in beneficiary countries;

The participation in technical support projects and activities (technical assistance and training) implies the preparation of proposals concerned to specific subjects. It is crucial to understand the intervention capacity of the [VSF] members through the acknowledgement of their technical profile, motivation, work experience and availability.

In this perspective, it is necessary to create a database purposed to gather information related to the specific work fields and professional experience as well as the language skills of the associate members aiming for collaboration with projects in the beneficiary countries as well as to collect other relevant information in this context.

2.3 Identify suitable technical fields in order to support projects related to technical assistance and training

It is necessary to develop a mechanism for identifying projects and initiatives under the scope of technical and scientific cooperation, as well as organisations and institutions looking for support and collaboration that enable the assistance and intervention of the VSF-PT.

It will also be necessary to locate the events that enable the presence and active participation of the VSF-PT members, such as conferences, seminars and meetings, both in scientific and technical fields.

Efforts will be made in order to pinpoint possible donors, sponsors and partners – such as foundations, associations or other organisations and institutions in the EU, as well as, on the multilateral level of international development and cooperation and the international activities in the veterinary sector or complimentary fields (public health, agriculture, environment, biodiversity and nature conservation, education, humanitarian aid, etc).

2.4 Retake and reinforce the partnerships with other Organisations abroad

The VSF-PT are advisory partners in a project of the Association Bons Amigos (Cabo Verde), that will be submitted to the Small Projects Fund of the Instituto Camões, I.P., namely, “INTERVENÇÃO – CONTROLE DA POPULAÇÃO DE CÃES ERRANTES / CIDADE DA PRAIA” (“INTERVENTION – POPULATION CONTROL OF STRAY DOGS/ CITY OF PRAIA”).

In fact, it is notably foreseeable the continuation of the collaboration of the VSF-PT with the Association Bons Amigos, in Cabo Verde, City of Praia, where some of the international activities of the VSF have been developed.

2.5 Identify new projects with similar goals and in complementary fields

A recent contact was established with the association SIMABO, in Cabo Verde, concerning the assistance in the population control of stray dogs, as well as the support to the population at large concerning the veterinary care of their pet animals.

The Directive Board continues to aim the backing of every initiative within the framework of the goals and mission of the VSF-PT, as stated in the respective Mission Statement, with the perspective of extending the Association’s operational capacity beyond the official Portuguese-speaking countries.

The perspective of resuming contact with the [NGO] HBD-STP, from the island of Príncipe [S. Tomé e Príncipe] will be further explored in 2018. It will be taken in consideration the fact of its soon rearrangement, including changes in the workforce composition, as well as in the company’s policy, with a possible window of opportunity

provided by the new board in order to evaluate the pertinence of renovating the collaboration with the VSF-PT.

Directive Board of the VSF-Portugal 2017-2019

BUDGET 2018

Revenue		Costs	
Active membership fees	500	Yearly Contribution VSF International	400
Recovery of fees	500	Contribution to the Portuguese NGDOs Platform - 2017	325
New membership fees	500	Contribution to the Portuguese NGDOs Platform - 2018	325
Subsidies and patronage	400	Annual subscription of the web server and Internet domain registration	40
		Promotion material	400
		Miscellaneous	410
Total	1900	Total	1900